

A photograph of a modern office interior with large windows and glass partitions. In the foreground, a man in a striped t-shirt and a woman in a yellow t-shirt are sitting at a desk, smiling and looking towards the camera. The man is holding a white card. The woman is holding a white marker. The background shows other office desks and computers.

Supercharging Productivity

THE REMARKABLE TRANSFORMATION OF A GERMAN AUTO PARTS MANUFACTURER
WITH WORKINSYNC'S INNOVATIVE WORKPLACE MANAGEMENT SOLUTIONS

INTRODUCTION

Our client with **3400** employees, found themselves in a challenging situation. Their workforce desired a flexible hybrid work model. With **1800** desks and **70** meeting rooms, it was difficult for everyone to work together. They

needed a solution that could be integrated with their existing system and didn't require employees to install more apps.



THE PROBLEM

The client's existing manual system on Excel sheets for managing desk allocations was unable to keep up with the complexities of coordinating between multiple floors and allocating resources

efficiently. Employee dissatisfaction was on the rise, and the lack of real-time workplace utilization insights only aggravated the situation.

ENTER WORKINSYNC

As a comprehensive workspace management solution, WorkInSync simplified and streamlined the management of the client office. Our solution offered features such as **Flexible Desk Booking**, **Floor Plan Visualization**, **Desk Usage Analytics**,

Auditing, and **Integration with Microsoft Outlook**, providing the client with the necessary tools to optimize their office management.

THE SUCCESS OF IMPLEMENTATION



After just three-quarters of implementation WorkInSync facilitated a staggering **1,30,000 Office Bookings** that have been growing with a substantial **CMGR of around 16% every month**, showcasing an active engagement among the users.



Since implementation, **desk utilization has increased by 160%**, highlighting strong user adoption.



Our users are genuinely satisfied with the solutions we provide, as reflected in the average **feedback score of 4.2 out of 5**.

CONCLUSION

Our workspace management software has proven to be a **game-changer for the client**. The **increased efficiency** in workspace management, coupled with high employee satisfaction,

showcases the value of our software in streamlining operations and fostering a positive work environment.

